

# NEWS



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## **GEOFF ROACH APPOINTED COMMUNITY PARTNERSHIPS DIRECTOR**

Veteran parks and recreation advocate Geoff Roach has been hired as director of community partnerships for the Tualatin Hills Park & Recreation District. His first official day with the district will be Feb. 19, 2013.

In his new position, Roach will build on the district's already-strong relationships with Beaverton-area stakeholders. He will help develop corporate and other public/private partnerships to supplement THPRD's primary funding sources. He will also assist the nonprofit Tualatin Hills Park Foundation in its efforts to support THPRD programs and projects.

Roach comes to THPRD from the Trust for Public Land, where he has been Oregon state director for nine years, based in Portland. His primary role was to raise capital for land conservation in the state, including sites in the Columbia River Gorge and Hell's Canyon, and to connect Oregonians to nature through parks, trails and natural areas. Overall, he has worked for TPL for 17 years.

"Geoff's commitment to parks, the vital role they play in building healthy, attractive communities now and for future generations makes him a valuable addition to our team," said Doug Menke, THPRD general manager. "With the groundwork already established by the district and Geoff's expertise in this area, we believe we will be able to achieve more positive results for our park users."

Roach has spent 25 years in the nonprofit sector supporting parks, trails and natural areas. During this time, he has successfully developed partnerships with

nonprofit, for-profit and community-based collaborators. He is a board member of the Portland Park Foundation and a founding member of the Intertwine Alliance.

Formed in 1955, THPRD is the largest special park district in Oregon, spanning about 50 square miles and serving more than 220,000 residents in the greater Beaverton area. The district provides year-round recreational opportunities for people of all ages and abilities. Offerings include thousands of widely diverse classes, 90 park sites with active recreational amenities, 60 miles of trails, eight swim centers, six recreation centers, and 1,400 acres of natural areas. For more information, visit [www.thprd.org](http://www.thprd.org) or call 503/645-6433.

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